

## DEVELOPMENT OF YOUTH SOCIAL AND CULTURAL ENVIRONMENT AS THE BASIS OF STUDENTS' PROFESSIONAL SOCIALIZATION

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The article is devoted to the study of socio-cultural environment of the student youth as a reference group of professional socialization. According to the collected theoretical and practical material, the development components, trends and standards are reviewed. The research results show that the process of unsuccessful professional socialization and adaptation, which may result in a process of social exclusion, also deserves careful research attention.

Thus, depending on the efficiency of the process of professional socialization, young people can integrate into society, which enables to share all the social relations, structures and be approved in self-identification with them or experience social exclusion.

In this case, the appropriate exception can occur not at public, but at the professional

level, which encourages young people to move away from the professional activities of a certain kind imitating professional search, or to attempt to put in other professional community (both occur fairly often).

Usually, responsibility for the unsuccessful integration process is put on the social institution of education that does not provide sufficient conditions for the implementation of professional opportunities of young people (giving substandard knowledge, does not provide the quality of practice, etc.), prevents their self-realization, thus contributing to its social exclusion.

The process of unsuccessful professional socialization and adaptation, which may result in a process of social exclusion, also deserves careful research attention.