

## SECTION 2

# METHODOLOGY AND METHODS OF SOCIOLOGICAL RESEARCH

### **SOCIO-ANTHROPOLOGICAL SPECIFICITY OF THE PRIVATE EPISTLE**

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The article discusses the possibility of private correspondence analysis. An analysis of a particular letter describes the ontological features of its structure (saturation of existential states), sociological indicators (which are related to the quality of life), linguistic features (apparent incoherence of the text, social aspects of the letters). The necessity of creating naive texts archives is substantiated.

In the naive epistle, significant sign system is not only speech, but also writing. There may be spelling and grammatical errors. The lack of points (even before the capital letter of the new sentence) and commas emphasize the fact that the letter is a kind of stream of consciousness of the author. Keywords describing social reality are money, work, health, children – ingenuous formula of happiness. The author is not concerned about the fate of humanity, the state, the people.

Macrostructures and macroprocesses are concentrated in the microcosm of the author.

Naive letter is in a constant transformational state. This is determined by the development of means of communication, the social context, the peculiarities of social perception, inherent in this period, and so on. In the course of historical development of mankind, there were different forms of naive chronotopic letter. Naive letter is actively changing in globalizing world as well.

Considering the meaningful diversity of naive texts, it is necessary to make another conclusion on extraordinary importance of the work on the collecting and archiving “documents of life”. In relation to naive epistle, the work on the collection of documents in the genre is urgent. After some 10-20 years we may lose a very important layer of information, without which understanding the XX century by the scholars of the future will be just as difficult as it is for our contemporaries understand the Middle Ages.