FEATURES OF CULTURAL PHENOMENA IN THE SOCIO-CULTURAL ENVIRONMENT OF UKRAINIAN PRYAZOVIA

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The peculiarities of cultural phenomena in the socio-cultural sphere in Ukrainian Pryazovia are investigated in the article. The author argued that the historical, political and ethno-social factors influence the formation of the current situation of ethno-national relations, the division of people into "us" and "them", the creation of a number of circumstances which generate conflicts and create compromises in the modern society.

The state of contemporary socio-cultural environment of Pryazovia is influenced by the following factors:

- absence of indigenous population;
- socio-political situation;
- socio-economic factors;
- ethno-national structure:
- continued lack of independence of Eastern Ukraine;
 - imposition of Russian culture;
 - fear because of national and ethnic origin;

- unequal development of national and ethnic cultures:
- separation of national and ethnic cultures from historical homeland;
- humility and continued dependence on "dominant nationality";
 - "temporary nature" of life;
- waiting for a future without evaluating the past and present.

Thus, historical conditions of ethno-national composition and state "policy" on the Pryazovia population created the socio-cultural environment, which is specific. It has "their" cultural forms and socio-cultural practices.

Everyday life and intercultural communication in Ukrainian Pryazovia is defined by a large number of influences of conflict-generating and compromise-creating circumstances that reveal the specific socio-economic and political development of the region, especially the values and socio-psychological state of ethnic communities.